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Feature

Learn, Connect, Act Community Building through Creating "Spaces" We have established City Lab Tokyo in 6th floor of Tokyo Square Garden as a space to engage in building a sustainable city and society. This space is an open innovation platform that provides support through provision of knowledge and supporting community building as well as new business startups.



Solving Social Issues through Solving Environmental Issues

Tokyo Square Garden is a large-scale office building with 24-floor building with four underground floors completed in 2013. Located closed to Tokyo Station and has direct access with Kyobashi Station. The building is highly praised by third parties for its high environmental performance while also offering approximately 30 meter-tall Kyobashi no Oka that stretches to the 4th floor and having an area of approximately 3,000 m² is a place of relaxation in an area where little green space exists. We established Kyobashi Environmental Station in the 6th floor and offer information and consulting about the environment to promote CO_2 reduction in the area.

While large-scale office buildings that consider energysaving and environmentally-friendliness have become prevalent in the society, many issues that needs to be solved such as climate change, disaster prevention, and super-aging society remain as address in the SDGs. Concentration of population in urban areas are accelerating around the world and many social issues are becoming closely connected to issues in urban areas. As such, finding solutions for issues in urban areas will lead to sustainable community building and are thought to contribute to solving the issues raised in the SDGs.

Tokyo Tatemono renovated section of the Kyobashi Environmental Station and created a new "space" called City Lab Tokyo to engage in solving social issues through community building from perspective of a developer.





Tokyo Square Garden

Kyobashi no Oka that stretches from 1F to 4F



Chuo City Environmental Information Center in Kyobashi Environmental Station

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City Lab Tokyo's Approach of Solving Issues in Urban Areas

City Lab Tokyo is an open innovation platform for building sustainable city and society. It focuses on nine out the 17 goals of SDGs which are related to building sustainable city as material goals.

It also provides support programs from three perspectives: provision of knowledge, community building, and supporting business startups. We aim to contribute to solving issues in urban areas through offering programs that enable individuals, companies, and business startups to gain knowledge and community that match their goals; work with public entities that are faced with challenges, venture capitals, or other entities that offer funds to create new

projects or businesses; and bring innovation through making them into shape in the society.

Focused 10 goals of the SDGs



Concept of solving issues through the three programs offered by City Lab Tokyo



Provision of knowledge Learning Program

Offers information about societal trends related to sustainability, new technologies, and other latest knowledge and information to encourage participants to find new perspective.



Community building Sharing Program

Encourages creation of shared knowledge base and community consisting from diverse entities consisting from business startups with potential, large corporations with resources to create new business, public entities that are faced with issues in urban areas, academia that offer knowledge, and financial institutions and venture capitals that support businesses.



Supporting business startups Matching Program

Supports matching with business operators that are can create business and project and also making them into shape in the society through cooperation with government, municipalities, and other public entities.



Actualization Startup Large corporations Building communities Starting Building partnership Gain knowledge Universities, business/ Government, Joining **Building shared** research projects municipality, etc. knowledge base communities institutions Financial institutions, venture capitals, etc.



New events and programs are held consistently

Events and regular programs are held by various entities at the City Lab Tokyo. In 2018, Urban Development College program consisting from six courses (five sessions each) hosted by Japan Society of Urban and Regional Planners (JSURP) was offered. Upcoming events, after reports, interview articles, and other information are available on the City Lab Tokyo official homepage and Facebook page.

Official website: https://citylabtokyo.jp/ Official Facebook page: https://www.facebook.com/citylabtokyo/

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City Lab Tokyo: Atmosphere Filled with Relaxing Scent of Wood

City Lab Tokyo is a facility offered for rent to its members, with approximately 300 m² of space consisting from a meeting room that can be used for seminars and saloon and long table for meeting and as individual work space. If the purpose of use is for solving issues in the urban areas, it can be used with reasonable price compared to

general rental meeting rooms in the area. Desks, stools, flooring materials, and carpets all use timber from forest thinning or recycled materials. Ishimaki Stool born from the program to support areas affected by the Great East Japan Earthquake is also used.



The meeting room can be used for seminars and workshops of up to 100 participants. Walls are approximately 15m long white board which images can be projected and written on. Meeting room and saloon can be used flexibly with movable partitions.



Saloon offers movable desks and sofa tables. This enables layout to be changed freely, allowing for discussions while standing or engage in work. Network building parties can be held by using a catering service.



The long table offers open working space. We hope the library specializing in books on sustainability will be an opportunity to discover new perspectives. Staff from Urbanist that operate the facility is present at all times. They will offer various consulting if needed.

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Message from the Key Person of City Lab Tokyo

MESSAGE A Place for Diverse People to Participate in Creating City of Tomorrow



Hideki Koizumi Professor, Department of Urban Engineering, The University of Tokyo Representative of Urbanist

The United Nations estimates that approximately 70% of the world's population will be living in urban areas by 2050. Importance of issues in urban areas is increasing as we enter an age that is unlike what we have ever experienced before. In addition, spread of latest technologies such as ICT*1, IoT*2, and AI*3 is rapidly changing the society. These cause what cities, towns, regions, and society as whole should strive toward. This is why searching for a new goal which communities within urban areas and regions or society as a whole should strive toward is required. Connection with not only urban planning and development with important but also with other fields such as economics; finance; IoT, AI, and other latest technologies; and measures against aging society. It is not an easy task with a simple answer. It will require discussions with people with various stakes. City Lab Tokyo is a place to build a space where people can think about the city of tomorrow in an innovative way.

Open innovation isn't always simple. A true open innovation is like creating something from nothing through working on new challenges and bringing in new values. As such, City Lab Tokyo offers programs to support that innovation. I hope people that visit will use it as their stepping stone.

How to bring innovation and what roles City Lab Tokyo will take should become clearer as we continue trying. City Lab Tokyo is there to create space and environment where new communities can be built.

> *1 ICT: Information and Communication Technology *2 IoT: Internet of Things

*3 AI: Artificial Intelligence



MESSAGE Bringing Astonishing Innovation through Network Building



Masaaki Tomiya Business Planning, Commercial Properties Tokvo Tatemono Project Manager of City Lab Tokyo

I have been participating in this project since its launch. One of the focuses we had since its conceptual stage is "expanding networks". Building network with people and organizations in different industries is sometimes difficult but is very refreshing. At the same time, I truly feel that that kind of network is required. As the term "open innovation" has become familiar, business are required to go beyond its own field and have more flexibility and capability. City Lab Tokyo is a new initiative of the Tokyo Tatemono Group which looks at the future based on social issues, diverging from prior projects centered on greenery and environment. City Lab Tokyo will continue to expand its network while enriching its content to bring astonishing innovations.

Serving as Bridge to Innovation



Kenji Fujii Business Planning, Commercial Properties Tokvo Tatemono Project Director of City Lab Tokyo

I have been involved in the operation of the Kyobashi Environmental Station since its start. It has been five years since its completion and needs for solving social issues has rose drastically. There is now a need to consider economic and social aspects to solve environmental issues. We thought that if we could become a bridge between communities that demand solutions; business startups that have ideas to solve them; and large corporations that see solutions for social issues as a potential market, new businesses would be created. This project is embodiment of that idea. Our roles is not only to offer "space" but also offer opportunities to various connections between communities, universities, companies, and business startups using the networks we built through Kyobashi Environmental Station while holding events and projects with value. I would like to continue taking part in moments which business start and new innovations are made.