

October 16, 2025

For Immediate Release

Tokyo Tatemono Co., Ltd.

Arthouse Project Launched: Enhancing New Urban Experiences through Art

A Special Exhibition by Artist Ibuki Minami at Hilton Kyoto

Featuring an Artist Talk on Saturday, November 15

Tokyo Tatemono Co., Ltd. (Head Office: Chuo-ku, Tokyo; Representative Director, President & Chief Executive Officer: Katsuhito Ozawa; hereinafter “Tokyo Tatemono”) is pleased to announce its launch of the Arthouse Project (hereinafter the “Project”), an experimental initiative aimed at exploring new value of art in urban spaces through collaborations with diverse players. The first installment of the Project will showcase the *Ibuki Minami Special Exhibition—Algorithms and Being* (hereinafter the “Event”) at the Hilton Kyoto, a hotel developed by Tokyo Tatemono and opened in September 2024, and will be held from Thursday, November 13 to Sunday, November 16.



Exhibition Venue (1st Floor Entrance Lobby, Hilton Kyoto)

Spotlighting the power of art that enriches the quality of spaces, Tokyo Tatemono's artistic initiatives encompass the operation of the art gallery *BAG-Brillia Art Gallery**, the organization of the public exhibition *Brillia Art Award* to foster encounters with and support artists, and the hosting of the contemporary art exhibition *Art in Tokyo YNK*, which is centered on emerging artists.

This forthcoming Project seeks to accentuate the interaction between artists and society. It will encourage artists' greater success through unprecedented collaborations with a range of players grounded in urban settings, encompassing corporations, brands, philanthropists, educational and research institutions, and international conferences, while also exploring new value of art in urban spaces. Ultimately, we will seek

to integrate those values into Tokyo Tatemono's urban development projects.

The Project's first installment, a collaboration with Hilton Kyoto, showcases works by Ibuki Minami, an emerging artist who creates paintings with a unique algorithm. These will adorn the hotel's symbolic five-story atrium lobby, the theme of which is "ORIMONO (Textile)" by Hashimoto Yukio Design Studio. The Event will enrich the hotel experience, being tailored to a unique location and time. It will appeal to both guests and visitors with a broad interest in art and culture, while also elevating Kyoto's experiential value. An artist talk featuring Minami and other guests will be held during the exhibition period and will showcase artworks available for sale.

● Event Overview

Exhibition title	Ibuki Minami Special Exhibition—Algorithms and Being
Dates	Thursday, November 13 to Sunday, November 16, 2025 from 11:00 a.m. until 7:00 p.m. (until 5:00 p.m. on the final day only)
Venue	1F Entrance Lobby, Hilton Kyoto, 416 Shimomaruyacho, Nakagyo-ku, Kyoto, Kyoto Prefecture
Admission	Free of charge
Organized by	Arthouse Project of Tokyo Tatemono Co., Ltd.
In cooperation with	Hilton Kyoto
Produced by	Any LLC

Artist Talk

An artist talk will be held during the exhibition period on Saturday, November 15, 2025 from 5:00 p.m. to 7:00 p.m. at the lounge and bar Lattice Lounge on the first floor of Hilton Kyoto. Speakers will include Ibuki Minami, Masaki Nomura (Harvard Graduate School of Design, Kyoto Institute of Philosophy), and Masato Takahashi of Any LLC, the producer of this exhibition. No reservations required. A one-drink minimum applies.

*Attendance may be limited due to venue capacity.

About the Artist: Ibuki Minami

Born in Tokyo in 1995, Minami earned a Bachelor of Fine Arts degree from the Academy of Art University in San Francisco. Mainly based in the United States and Japan, he employs his unique algorithmic techniques to create paintings themed on "the core of art". Philosophy, history, geometry, mathematics, and music are all inseparable to him. He extracts elements that symbolize the core of art from a broad range of disciplines and cultures, and incorporates them into algorithms to embody them through his paintings. His major solo exhibitions include *ALGORITHM* (Seibu Shibuya Art Gallery, Tokyo, 2024) and *THE CORE OF PAINTING, THE ORIGIN OF THOUGHT* (BUM Gallery, Korea, 2023). His works are held in the collections of the Kyoto City KYOCERA Museum of Art and the Museum of Modern Art, Gunma.



Official Instagram account: https://www.instagram.com/ibukiminami_art/

● About Hilton Kyoto

Opened on September 12, 2024, this hotel marks the official debut in Kyoto of Hilton Hotels & Resorts, which is the flagship brand of Hilton. Built around the concept of “Kyoto synapse,” the hotel connects guests with Kyoto’s many layers of appeal—including its history and modernity, tradition and innovation—offering new discoveries and encounters throughout their stay. It features 313 guest rooms, which are centered on standard rooms sized at around 40 m², along with all-day dining, restaurants, a lobby lounge and bar, rooftop bar, executive lounge, spa, fitness center, indoor pool, and banquet and meeting facilities. Hilton Kyoto has been recognized as one of the top-tier green buildings in the country, garnering the DBJ Green Building Certification (five stars) for its outstanding environmental and social performance.



Official website: <https://hiltonhotels.jp/hotel/kansai/hilton-kyoto>

<Reference>

- Hilton Kyoto has been selected as an official hotel partner of Art Collaboration Kyoto, one of Japan’s largest international contemporary art fairs.

<https://kyoto.hiltonjapan.co.jp/news/detail/6685> (in Japanese)

**BAG-Brillia Art Gallery*- will conclude its activities at its Kyobashi, Tokyo location on October 26, 2025. Afterwards, the gallery will no longer hold exhibitions in a set location and instead operate as a site-specific gallery, varying the locations for each project and presenting works and curatorial approaches tailored to the unique characteristics of each location.

Reference: <https://tatemono.com/news/20251016-2.html> (in Japanese)

For inquiries regarding the Event:

Please contact Any LLC by email at info@any.jp

Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.