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Corporate Philosophy and CSR

As a comprehensive real estate company, it has been the goal of Tokyo Tatemono since its establishment in 1896 to create a rich and comfortable urban environment. Boasting more than a century' worth of confidence, we aim to realize a sustainable society and improve our corporate value as a member of society by finding solutions to various social issues.

Corporate Philosophy

Trust beyond the era.

We aim to grow the company and to create a prosperous society, taking pride in the trust placed in us that extends over a century.

Corporate Stance

We support affluent and dream-filled living.

We aim to create comfortable urban environments.

We create worthwhile spaces offering peace of mind.

CSR Philosophy

CSR of Tokyo Tatemono Group is to realize city building that contributes to the future of the city based on corporate philosophy and corporate stance.

In doing so, we promote CSR activities with the four themes of "Safety and Security," "Environment," "Responding to Social Changes" and "Community Involvement."

Image of Tokyo Tatemono Group's CSR



Realizing City Building that Contributes to the Future of the City

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CSR Promotion System

The Corporate Communications Department acts as the secretariat under the direction of the President and CEO at the Tokyo Tatemono Group and cooperates with the Corporate Planning Department, Personnel Department, and General Affairs Department in all of the Group initiatives.

We define the activities that we should engage in for CSR in each of these business departments, and we are moving those initiatives forward.

Corporate Communications Department Coordinate CSR-related Departments Corporate Planning Department, Personnel Department, and General Affairs Department

Each Business Department

CSR Promotion Structure

Stakeholders & Engagement

We are actively promoting communication with a variety of stakeholders at the Tokyo Tatemono Group. We work to create new value by incorporating the feedback of these stakeholders so that we will realize city building that contributes to the future of the city.

Concepts and Method of a Dialogue with Our Main Stakeholders

Stakeholder	Concept of Dialog	Method of Dialog	
Customers (building tenants, home buyers, users of each service)	We are introducing various systems to reflect the feedback from customers in our business activities to provide worthwhile products and services with safety and security as well as work to improve customer satisfaction.	Customer satisfaction surveys Brillia Owner's Dial (Contact for home buyers) Various questionnaires Online inquire form	
Local community (local community around properties, local governments, etc.)	We will work to improve regional value and contribute to the local community through efforts such as urban development, community revitalization, and various community activities.	Dialogue with local residents and government bodies in the planning, development, and management of properties Volunteer activities such as green activities Participation in local events and festivals Support for education and the arts Disaster reconstruction support	
Employees	We are working to realize a satisfying working place where employees can feel their growth while we are striving to develop human resources who can be trusted and who are able to carve out their future.	Various educational training and commendation systems Regular personnel interviews Dialogue with labor unions and hosting of events Individual consultation for childcare and nursing care support, etc.	
Shareholders and investors	We aim to build longer-term fiduciary relationships with all of our shareholders and investors as well as earn their proper assessment through sincere and fair informational disclosure and active communication.	IR information on our website General Meeting of Shareholders Seminars for private investors IR meetings (Japan/overseas)	
Partners (business operators related to planning, development, management of properties and the provision of services, etc.)	We conduct fair and equal business dealings with all of our partners and strive to realize close communication to build even better relationships with those partners.	Verification of second and third tier subcontractors Verification through an internal check sheet Regular meetings	

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Contribution to SDGs

SDGs stand for Sustainable Development Goals, which are international targets up to 2030 adopted at the United Nations Summit. The 17 sustainable development goals are set for a wide range of fields according to the diverse social challenges in emerging and developed countries,

and these goals are expected to help even companies achieve the targets.

The Tokyo Tatemono Group is sympathetic to the philosophy of these SDGs and contributes to achieving these goals through its business activities as a developer.



































Relationship of Tokyo Tatemono Group Initiatives and Relevant SDG Targets

Field	Initiative	Relevant SDG Targets and Description of Contribution		
Overall Business Activities		11 SUSTAINABLE CITIES AND COMMUNITIES	Tokyo Tatemono contributes to sustainable urban development through all of its business activities as a developer.	
Environmental Initiatives	Climate Change → P.19	13 CLINATE ACTION	We incorporate the latest systems and equipment to drive energy efficiency and heighten our adaptability to the climate change and other large-scale natural disasters.	
	Biodiversity → P.23	15 LIFE ON LAND	We strive for attractive urban development and work to sustain and conserve biodiversity through urban greening and the preservation of green belts.	
	Water Resources → P.24	6 CLEAN WATER AND SANITATION	We reduce water resource use through every opportunity such as the adoption of the latest systems and equipment.	
	Pollution Control and Effective Use of Resources → P.25	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	We work at resource-saving activities and the reduction of the environmental impact through every opportunity and reduce and appropriately manage the waste and hazardous chemicals that are produced.	
Safety & Security Initiatives	Improving Quality and Customer Satisfaction → P.27	11 SUSTAINABLE CITIES AND COMMUNITIES	We aim to build inclusive and safe cities by providing buildings and living spaces able satisfy a variety of customers.	
	Disaster Prevention Support → P.34	11 SUSTAINABLE CITIES AND COMMUNITIES	We aim to heighten are ability to adapt to large-scale natural disasters through disaster prevention initiatives and provide safe and secure urban development.	
Responding to Social Change	Residences for Elderly People → P.36	3 GOOD HEALTH AND WELL-BEING	We help ensure healthy lifestyles by preparing residences for elderly people and providing nursing care functions.	
	Bloomoi Project → P.39	5 GENDER EQUALITY	We improve the quality of life for working women to support the social progress of women and contribute to gender equality.	
	Preparation of Childcare Facilities → P.41	11 SUSTAINABLE CITIES AND COMMUNITIES	We support households raising children and the children of the future as well as contribute to resolving the issue of children on waiting lists for childcare.	
	Revitalization of Aging Condominiums → P.42	11 SUSTAINABLE CITIES AND COMMUNITIES	We contribute to the revitalization of communities where people from many generations, such as children and the elderly, can live life safely and securely through reconstruction.	
Community Involvement	Co-existing with Communities → P.44	17 PARTNERSHIPS FOR THE GOALS	We support the connection between people in cities through various activities.	
	Cultural and Social Contribution Activities → P.47	11 SUSTAINABLE CITIES AND COMMUNITIES	We provide inclusive facilities and contribute to the provision of educational opportunities through those facilities. We contribute to sustainable urban development and sustainable production and consumption.	